



Montrose Netball Club Inc
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2021 Sponsorship Opportunities

Club History

The Montrose Netball Club Inc ("MNC") is a local 'not for profit' sporting club which was formed in October 1974 with our training facilities located at Montrose Recreation Reserve. The club first participated in a home and away style competition with the Mountain District Netball Association. In the early stages of formation we had around 6 teams competing. Due to the increased interest in netball, the Lilydale and Yarra Valley Netball Association ("LYVNA") was formed in 1979 and MNC was one of the founding clubs to join this competition. Our club has grown into a position where each season the club has around 22 teams competing in the winter and spring competitions at LYVNA in Kilsyth (Pinks Reserve Regional Netball Facility). We are currently the largest club participating at LYVNA.

We have a reputation for being known as a very friendly and family orientated, local community based club. Our dedicated team of volunteers aim to develop everyone's skill and knowledge of the game whilst maintaining a sense of fun and enjoyment. Having a large members list enables us to enter multiple teams of differing strengths and experiences in age groups ranging from under 9's through to the open section. There is also a NetSetGO program for the 10 and under age group. Children are from a wide area and attend many different local schools. We have around 223 active members.

Our club has been running an All Abilities netball program since 2018. All Abilities netball provides the chance for people with a physical or intellectual disability to participate directly or indirectly in local clubs and associations. More details regarding our club **Promoting Disability Inclusion in Sport** can be found on our website under the 'All Abilities Program' menu tab.

Our Mission Statement

Our mission statement is to **promote** players to **participate** in a team sport where they develop **commitment** and **friendships**, whilst having **enjoyment** and **fun** in the Montrose and surrounding areas. Our club will assist in the development of our players by encouraging fair play, skill development and a love of netball.

Opportunities Available

As a sponsor of our club, you or your business will be supporting our local junior and senior netball players ranging from age 5 (NetSetGO program) through to adult age (open section). Your generous contribution to MNC will assist the club with purchasing the required sporting and first aid equipment needed throughout the season, contribute to the ongoing development and training of our coaches, team managers and junior umpires, fund end of year trophies and our annual presentation event. Our club is currently in the process of improving our training facilities.

Since 1979, MNC has been a member of LYVNA and the junior and senior competitions have around 22 clubs and 212 teams registered for the winter 2019 season. The LYVNA has steadily been growing each year and you or your organisation will have a high level of exposure within the community on a weekly basis. The signage option which is listed under the gold and pink (option 1) packages detailed on the following pages, will also enable you or your organisation to have exposure with the other community groups that utilise the Montrose Recreation Reserve facilities (i.e. Montrose Football Club Inc, Montrose Cricket Club, D'Men Coterie, Montrose Environmental Group, Montrose Scout Group, Montrose Tennis Club Inc, Montrose Auskick, Montrose Adventure Playground, and Montrose F.I.D.A. Disability Clinics).

Detailed sponsorship packages are as follows:

Pink Package: Option 1 (signage at our match day courts and our training courts)

[CURRENTLY NOT AVAILABLE]

\$1,000.00 - 1st year; \$750.00 - 2nd year; \$750.00 - 3rd year

- Signage at our match day courts fence (available for a minimum of 3 year tenure [negotiable])
 - must adhere to LYVNA requirements regarding size limits (1800 wide x 1000 high) and location
 - nominated sign provider to make and install sign
 - LYVNA to approve sign layout and wording
 - sign cost will be covered by MNC and subject to space availability
 - sponsorship advertising needs to be approved by LYVNA and cannot compete with a LYVNA sponsor
- Signage on our training court fence (available for a minimum of 3 year tenure, size limits apply, sign cost up to the value of \$300 will be covered by MNC and subject to space availability)
- An invitation to attend and promote your business at special club events (where applicable)
- Your business name, logo and link to your business website published in our 'Welcome Handbook' which is circulated to all our members, with a copy placed on our website as well
- Your business name, logo, brief description and a link to your businesses website published on our website under 'sponsors' tab menu and logo only on our home page
- Your business name, logo, brief description and a link to your businesses website published on our club Facebook and Instagram pages
- Receive a Certificate of Appreciation

Pink Package: Option 2 (signage at our match day courts) [CURRENTLY NOT AVAILABLE]

\$750.00 - 1st year; \$500.00 - 2nd year; \$500.00 - 3rd year

- Signage at our match day courts fence (available for a minimum of 3 year tenure [negotiable]), must adhere to LYVNA requirements regarding size limits and sign provider, sign cost will be covered by MNC and subject to space availability)
- An invitation to attend and promote your business at special club events (where applicable)
- Your business name, logo and link to your business website published in our 'Welcome Handbook' which is circulated to all our members, with a copy placed on our website as well
- Your business name, logo, brief description and a link to your businesses website published on our website under 'sponsors' tab menu and logo only on our home page
- Your business name, logo, brief description and a link to your businesses website published on our club Facebook and Instagram pages
- Receive a Certificate of Appreciation

Club Hoodies - Branding Package: Cost \$ (to be agreed after discussions with MNC Committee)

[CURRENTLY NOT AVAILABLE]

- Branding of your logo on clothing apparel (available to long term arrangements only and subject to availability)
- An invitation to attend and promote your business at special club events (where applicable)
- Your business name, logo and link to your business website published in our 'Welcome Handbook' which is circulated to all our members, with a copy placed on our website as well
- Your business name, logo, brief description and a link to your businesses website published on our website under 'sponsors' tab menu and logo only on our home page
- Your business name, logo, brief description and a link to your businesses website published on our club Facebook and Instagram pages
- Receive a Certificate of Appreciation

Club Training Tops - Branding Package: Cost \$ (to be agreed after discussions with MNC Committee)

[CURRENTLY NOT AVAILABLE]

- Branding of your logo on clothing apparel (available to long term arrangements only and subject to availability)
- An invitation to attend and promote your business at special club events (where applicable)
- Your business name, logo and link to your business website published in our 'Welcome Handbook' which is circulated to all our members, with a copy placed on our website as well
- Your business name, logo, brief description and a link to your businesses website published on our website under 'sponsors' tab menu and logo only on our home page
- Your business name, logo, brief description and a link to your businesses website published on our club Facebook and Instagram pages
- Receive a Certificate of Appreciation

Club Umpire Tops - Branding Package: Cost \$ (to be agreed after discussions with MNC Committee)

[CURRENTLY NOT AVAILABLE]

- Branding of your logo on clothing apparel (available to long term arrangements only and subject to availability)
- An invitation to attend and promote your business at special club events (where applicable)
- Your business name, logo and link to your business website published in our 'Welcome Handbook' which is circulated to all our members, with a copy placed on our website as well
- Your business name, logo, brief description and a link to your businesses website published on our website under 'sponsors' tab menu and logo only on our home page
- Your business name, logo, brief description and a link to your businesses website published on our club Facebook and Instagram pages
- Receive a Certificate of Appreciation

Match Day Team Balls – Under 9 to Open Age Group Package: - Cost \$500.00 (2 season tenure, winter and spring) [CURRENTLY NOT AVAILABLE FOR 2019]

- Branding of your logo on our match day team balls (2 season tenure covers 1 year)
- An invitation to attend and promote your business at special club events (where applicable)
- Your business name, logo and link to your business website published in our 'Welcome Handbook' which is circulated to all our members, with a copy placed on our website as well
- Your business name, logo, brief description and a link to your businesses website published on our website under 'sponsors' tab menu and logo only on our home page
- Your business name, logo, brief description and a link to your businesses website published on our club Facebook and Instagram pages
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All Abilities Package: Cost \$ (open to offers, to be agreed after discussions with MNC Committee)

- Your business name, logo, brief description and a link to your businesses website published on our website under 'sponsors' tab menu and logo only on our home page
- Your business name, logo, brief description and a link to your businesses website published on our club Facebook and Instagram pages
- Receive a Certificate of Appreciation

Gold Package: Cost \$600 (payable per 12 month tenure)

- Signage on our training court fence (available for a minimum of 3 year tenure [negotiable], size limits apply, sign cost up to the value of \$300 will be covered by MNC and subject to space availability)
- An invitation to attend and promote your business at special club events (where applicable)
- Your business name, logo and link to your business website published in our 'Welcome Handbook' which is circulated to all our members, with a copy placed on our website as well
- Your business name, logo, brief description and a link to your businesses website published on our website under 'sponsors' tab menu and logo only on our home page
- Your business name, logo, brief description and a link to your businesses website published on our club Facebook and Instagram pages
- Receive a Certificate of Appreciation

Silver Package: Cost \$200 (payable per 12 month tenure)

- Your business name, logo and link to your business website published in our 'Welcome Handbook' which is circulated to all our members, with a copy placed on our website as well
- Your business name, logo, brief description and a link to your businesses website published on our website under 'sponsors' tab menu and logo only on our home page
- Your business name, logo, brief description and a link to your businesses website published on our club Facebook and Instagram pages
- Receive a Certificate of Appreciation

Bronze Package: Cost \$100 (payable per 12 month tenure)

- Your business name, logo and link to your business website published in our 'Welcome Handbook' which is circulated to all our members, with a copy placed on our website as well
- Your business name, logo, brief description and a link to your businesses website published on our website under 'sponsors' tab menu and logo only on our home page
- Receive a Certificate of Appreciation

Alternatively, donations of gifts, gift vouchers, discount cards etc would be greatly appreciated for fundraising opportunities if you would prefer this method of sponsorship. (Acknowledgements to be published on our club Facebook page).

Next Steps

Upon acceptance of one of these offers and payment of sponsorship fees, a tax invoice and receipt verifying your donation will be provided.

Thank you for considering our sponsorship opportunities. For any further information or should you wish to discuss sponsoring our club further, please send your request through to our club email.